

PROFORMA FOR THE INDIVIDUAL PROFILE OF THE FACULTY MEMBER



1. Name in Full (First Name Last): LINGA REDDY KATIPALLI
2. Designation : Assistant Professor of Commerce
3. Father's name : MALLA REDDY
4. Mother's name : THIRUPATHAMMA
5. Date of Birth : 25.05.1974
6. Aadhar No. : 5019 8513 4068
7. PAN : ATUPK 1808 K
8. Date of Joining as DL : 27.11.2010

9. **Qualifications** :

- PhD in Commerce pursuing from Osmania University, Hyderabad.
(Topic: Performance Evaluation of District Cooperative Central Banks – A Select Study of Karimnagar District of Telangana.)
- Qualified **UGC – NET** in the month of December – 2011 and June - 2012.
- Qualified **APSET** in the month of September - 2012
- Completed M.Phil. in December – 2008 from Bharithiyar University, Coimbatore, Tamil Nadu.
(Topic: Organization and Management of Retailing – A Study of Retail Kirana Outlets operating in Karimnagar District of A.P.)
- Completed M.Sc. Psychology as specialization **Industrial Psychology** from Sri Venkateshwara University with **First division** in the year 2006 (64%).
- Completed **PGDCA** with **First division** from Kakatiya University in the academic year 2001 (63%).
- Completed **M.Com** with **Distinction** cum **Gold Medal** from Kakatiya University Campus in the year 2000 (71%)
- Completed B.Com with **First Division** from Kakatiya University in the year 1998 (63%)

10. **Teaching Experience** :

- Worked as **Junior Lecturer** in Government Junior College, Veenavanka , Karimnagar District from 2004 to 2010 (6 years).
- Worked as **Assistant Professor of Commerce** Government Degree College, Chennur, Adilabad district from November - 2010 to April – 2013.
- Worked as **Assistant Professor of Commerce**, Government Degree and PG College, Jammikunta, Karimnagar district from May 2013 to June 2018.
- Working as **Assistant Professor of Commerce**, Kakatiya Government College, Hanamkonda, Warangal(U) district from 30.06.2018 till date

11. **Publications** :
- a. Authored /Course Writer : NIL
 - b. Edited : NIL
 - c. Journals Edited : NIL
 - d. Anthologies Edited : NIL

12. **Research Papers:**
(Presented: National / International (with Impact Factor)
Published: Single/ Joint)

PUBLICATIONS (International Journals)

DETAILS OF PUBLICATIONS	
Publications in Refereed Journals(Include Citation Details)	
S.No	Details
1	<p>A study on Organised Retail on Un organised Retail Outlets of semi urban areas of Karimnagar District of Telangana. International Journal of Research in Economics and Social Sciences(IJRESS) ISSN(o):2249-7382.Impact factor-6.939 Vol.8 issue 4,april-2018 https://euroasiapub.org/wp-content/uploads/2018/05/7ESSApril-7232P-1.pdf</p>
2	<p>Management Accounting Practices in SBI and DCCB in Karimnagar district of Telangana state-A comparative research. International Research Journal of Management and Commerce ISSN : 2348.9766,Imapact factor-5.564</p>

	Vol.5, issue 4, april-2018 http://aarf.asia/management.php https://1library.net/document/qmwlx47z-management-accounting-practices-karimnagar-district-telangana-comparative-research.html
3	Divestment Policy and its impact on Indian Economy –An insight into its Rationale. International Multi Disciplinary Journal, UGC refereed journal No. 40776,Ajanta-ISSN-2277-5730 ,With Impact Factor -6.399 Vol-XI Issue-IV October-December 2021.
4	Impact Assessment of COVID-19 on Agriculture credit in India, INTERNATIONAL JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA) An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal-ISSN : 2583-0295 Volume 01 No. 03 October - December, 2021 https://inspirajournals.com/Issues/IJIRA/92/106

PUBLICATIONS in ISBN

Sl. No.	Title with Page No.	Journal	ISSN/ ISBN No	Impact Factor/	Date / Period
01	A study on Organised Retail on Un organised Retail Outlets of semi urban areas of Karimnagar District of Telangana	International Journal of Research in Economics and Social Sciences(IJRESS)	ISSN(o):2249-7382.	6.939	Vol.8 issue 4, april-2018
02	Management Accounting Practices in SBI and DCCB in Karimnagar district of Telangana state- A comparative research	International Research Journal of Management and Commerce	ISSN : 2348.9766	5.564	Vol.5, issue 4, april-2018

PUBLICATIONS (With ISBN)

Sl. No.	Title with Page No.	Journal	ISSN/ ISBN No	Impact Factor/	Date / Period
01	Child Labour in India-Problems and Perspectives	Seminar Proceeding- Department of Economics Silver Jubilee Govt. college Kurnool. Paramount Publishing house- Hyderabad	ISBN: 978- 93-82163- 47-3	-	2012
02	Institutional Quality Improvement-Role of Governance, Leadership and Management	Seminar Proceeding Zenon Academic Publishing IQAC, SRR Degree College, Karimnagar	ISBN:978- 81-926819- 8-6	-	2014
03	IT-BPO Industry in India – A Study	Seminar Proceeding-Global Research Society Publication-Hyderabad Dept. of commerce Govt. Dg & PG College, Peddapally	ISBN 978-93- 85817-06-5	-	6 th Feb, 2016
04	Liberalisation –Higher Education in India	Seminar Proceeding- Department of Commerce. BJR Govt.Degree College ,Hyderabad.	ISBN:978- 93-85100- 25-3	-	Feb.2016
05	Emerging Trends in Banking and Insurance Sectors	Seminar Proceeding- Department of Commerce CKM Arts & Science college Warangal- Paramount Publishing house-Hyderabad	ISBN:978- 93-85100- 41-3	-	2016
06	Changing Dimensions of Financial and Banking system in India	Seminar Proceeding- Department of CommerceGovt.Degree college for women- Karimnagar college - Paramount Publishing house,Hyd.-Hyderabad	ISBN:978- 93-85101- 43-4	-	2016

NATIONAL SEMINARS/ CONFERENCES PARTICIPATED

Sl. No.	Date	Seminar/Workshop, where attended	Seminar Topic	Topic of the paper presented
1	2 nd &3 rd March.2012	UGC sponsored National Seminar on :GLOBALISATION:EMERGING TRENDS IN INDIAN ENTREPRENURSHIP-Organised by the Dept. of Commerce, Silver Jubilee Govt. College ,Kurnool	Globalisation and Indian Entrepreneurship-Emerging Challenges and Prospects	Globalisation and Indian Entrepreneurship-Emerging Challenges and Prospects
2	29 th &30 th August.2012	APSCHE sponsored National Seminar on :CHILD LABOUR IN INDIA-PROBLEMS &PERSPECTIVES- Organised by the Dept of Economics, Silver Jubilee Govt. College ,Kurnool	Child Labour and Child Rights Protection Laws in India	Child Labour and Child Rights Protection Laws in India
3	31 st July 2012	1-day National Seminar Dept. Of Commerce & Business Management GDC, Godavarikhani	Financial services in India-Problems and Policy initiatives	Financial services in India-Problems and Policy initiatives
4	1 st &2 nd August,2014	National Seminar Institutional Quality Improvement-Role of Governance, Leadership and Management-Organised by IQAC-SRR Govt.Degree and PG college-Karimnagar	Quality Essentials for Better Higher Education in India	Quality Essentials for Better Higher Education in India
5	19 th &20 th ,December.2014	National Seminar on-FOREIGN INVESTMENT IN INDIA: BOON OR BANE-Sponsored by Satavahana University,ICSSR-SRC.HydOrganised by Department of Economics SU.Karimnagar.	Impact of FDI on Retail Industry in India	Impact of FDI on Retail Industry in India
6	05 th & 6 th Feb..2016	UGC sponsored two day national Seminar on Liberalisation – Higher Education in India: Organised by Department of Commerce. BJR Govt.Degree College ,Hyderabad.	Impact of Globalisation on Indian Higher Education –A deliberation.	Impact of Globalisation on Indian Higher Education –A deliberation.

7	5 th & 6 th Feb, 2016	UGC sponsored 2-day National Seminar Department of Commerce GDC, Peddapalli, Karimnagar district.	BPO Sector in India-trends and challenges	BPO Sector in India-trends and challenges
8	13 th Feb, 2016	UGS sponsored One day National Seminar-EMERGING TRENDS IN BANKING AND INSURANCE SECTORS-organised by Department of Commerce, CKM College, Warangal	Impact of Technological Trends on Insurance sector in India	Impact of Technological Trends on Insurance sector in India
9	17 th & 18 th March 2017	UGS sponsored One day National Seminar on CHANGING DIMENSIONS OF FINANCIAL AND BANKING SYSTEM IN INDIA-organised by Department of Commerce, Govt.Degree College for Women. Karimnagar.	Alternative Credit Scoring for NBFs under digital India context	Alternative Credit Scoring for NBFs under digital India context
10	29 th November.2017	National Seminar on INNOVATIONS IN INDIAN BANKING AND FINANCE –PROBLEMS AND PROSPECTS –organised by Department of Commerce ,Kakatiya Government College, Warangal-Telangana ..Sponsored by TSKC-DRC –Telangana.	-	-
11	25 th & 26 th February 2019	National Seminar on” Equity In Higher Education: Bridging the Social and Gender Gaps” - Sponsored by RUSA Telangana Project ,Organised by Government Degree College Jammikunta,Karimnagar dist.	Equity In Higher Education: Bridging the Social and Gender Gaps	Government initiatives towards social and gender inclusiveness in Indian Higher Education.
12	19 th &20 th March.2019	National Seminar on “FINTECH ADOPTION IN THE INDIAN BFSI SECTOR- OPPORTUNITIES AND CHALLENGES” –Organised by the Department of Commerce, Osmania University ,Hyderabad	Fintech Adoption in the Indian BFSI sector- opportunities and challenges	Artificial Intelligence- Cognitive Technologies for Innovative Banking-In the Digitisation context in India

13. Training Programs Attended (RC/OC/Workshops etc.)

- ✓ Participated 3-Day Training Programme for NSS Programme Officers organised by NSS Cell Kakatiya University, Warangal at SRR Government Degree and P.G. College, Karimnagar in December – 2008.
- ✓ Participated 3-Day Residential Induction Training Programme Conducted by District Resource Centre, SRR Government Degree and P.G. College, Karimnagar in December – 2011.
- ✓ Attended Orientation Course in organized by Academic Staff College, Osmania University, Hyderabad in March 2012.
- ✓ Attended Refresher course in Commerce at ASC-MANUU Hyderabad in July-2015.
- ✓ Attended UGC SPONSERED THREE DAY WORKSHOP ON RESEARCH METHODOLOGY USING SPSS –organized by Department of Commerce ,University college for Women(A)-Koti, Hyderabad on 28th ,29th & 30th March 2016
- ✓ Attended NIPUNA a two day training program on Nurturing young leaders in higher education-sponsored by RUSA, organized by the CCE –TS, Hyd on 5th & 6th May.2016.
- ✓ Attended one day training program on Public funds Monitoring systems-organized by RUSA cell of Commissionerate of Collegiate Education, Hyderabad on 30.11.2017.
- ✓ Attended two day workshop on CBCS for PG commerce teachers –organized by Department of commerce Satavahana University, Karimnagar on 23rd & 24th Dec.2017.
- ✓ Attended one day training program on GST using Tally.ERP-9.0-organised by Department of Commerce Satavahana University, Karimnagar in association with Tally Training Division, Tally Corporation Bangalore, on 03.04.2018.

- ✓ Attended two day work shop on REVISED NAAC FRAME WORK on 29th and 30th November 2018 organized by the Commissionerate of Collegiate Education –Telangana, Hyderabad at Dr BRAOU, Hyderabad.
- ✓ Attended webinar on “INTERNATIONAL BANKING” conducted by department of management studies, Dayananda Sagar College of Engineering, Bangalore on 23rd May.2020.
- ✓ Attended an international Webinar on “Open-doors : Re Skilling Up-skilling for future Industry and Business” organized department of Commerce , St. Aloysius College(A) , Jabalpur-MP. On 5th and 6th June 2020.
- ✓ Participated in “THREE DAY ONLINE TRAINING PROGRAMME ON –RESEARCH METHODOLOGY AND DATA ANALYSIS” organized by Primax foundataion, Bengaluru, Karnataka, from 14.06.2020 to 16.06.2020.
- ✓ Attended a five day international E-faculty Development Program on: Research Indicators, Resources, Plagiarism and Academic Integrity” organized by Knowledge Resource Centre of Patrician College of Arts and Science , Chennai-Tamilnadu from 22nd June to 26th June 2020.
- ✓ Attended Two Day Online Faculty Development Program on “ Investment Land Scape and Role of Fin Tech in a Pandemic World” organized by CMS Business School , JAIN deemed University , Bangalore, Karnataka on26th and 27th June.2020.
- ✓ Participated a Five day faculty Development Program webinar series on “Applications of Data Analytics In Business”, organized by KCT Business School, Coimbatore from 01.07.2020 to 05.07.2020.

- ✓ Attended a webinar on “Introduction to Intellectual Property Rights –Concepts and Cases”organized by Rukmini Devi Institute of Advanced Studies Delhi and NIT Silchar on 11.07.2020.
- ✓ Attended a Two Day Webinar on “The Art of Publishing in Indexed Journal” organized by Department of Economics and Management Studies , JAIN University Bangalore on 13th and 14th July 2020.
- ✓ Participated Nine Day National online Workshop on “EMPIRICAL FINANCIAL ECONOMETRICS USING e-VIEWS: organized by Post Graduate Department of Commerce , MCMD College for Women, Chandigarh from 13th July to 21st July 2020.
- ✓ Attended an International Webinar on “ New Normal in Economic Development of India” organized by Holy cross College (A) , Tiruchirappalli , Tamilnadu on 13.07.2020.
- ✓ Participated a six day “ UGC –HRDC-RUSA sponsored FIP Online Short term course on Gender Studies” organized by HRDC –OU Hyderabad from 13.07.2020 to 18.07.2020.
- ✓ Participated in the International Webinar on “Online Education: Issues and Challenges “ Guru Gobind Singh Indraprastha University , New Delhi and DR CBS Cyber Securities LLP, India on 18th and 19th July 2020.
- ✓ Participated a 7 day International Online Faculty Development Program (FDP) & Management Development Program (MDP) on “LIFE MANAGEMENT &DEVELOPING RESEARCH SKILLS” organized by Inspira Research Association (IRA) , Jaipur, Rajasthan from 24th to 30th July,2020.
- ✓ Participated National level Online Faculty Development on “DIGITAL SKILLS FOR EMERGING TEACHING AND LEARNING ‘organized by ST.ANN,S College ,Kokrajhar, Assam held from 27th to 29th July 2020.
- ✓ Participated a one day faculty development program on “GST using Tally” organized by the department of Commerce, Osmaniya University, Hyderabad with Tally Education Pvt.Ltd on 29th July 2020.
- ✓ Participated Online Refresher Course in “ENTREPRENEURSHIP DEVELOPMENT PROGRAM/COMMERCE & BUSINESS MANAGEMENT” organized by HRDC – OU Hyderabad from 03.08.2020 TO 18.08.2020.
- ✓ Participated in “THREE DAY ONLINE WORKSHOP ON–“HOW TO BE PRODUCTIVE USING GOOGLE SUITE APPS” organized by Primax foundation , Bengaluru, Karnataka, from 14.08.2020 to 16.08.2020.
- ✓ Participated a two day online work hop on “ Developing and Testing Moderation Models in Management Research” organized by School of Management Studies ,University of Hyderabad, on 22nd and 23rd August,2020.
- ✓ Participated a 7 day International Online workshop on “Statistical Data Analysis using SPSS” organized by Inspira Research Association (IRA) , Jaipur, Rajasthan from 24th to 30th August,2020.

- ✓ Participated a six day “ UGC –HRDC-RUSA sponsored FIP Online Short term course on ICT Tools in Higher Education ” organized by HRDC –OU Hyderabad from 27.08.2020 to 02.09.2020.
- ✓ Participated a 7 day International Multi Disciplinary Conference on “Latest Advancements & Future Trends in Commerce ,Economics ,Management, Education, Social Science and applied Science” organized by Inspira Research Association (IRA) , Jaipur, Rajasthan from 24th to 30th September,2020.
- ✓ Participated a one day Webinar on “ Career through Commerce & SAP” organized by Telangana Tribal Welfare Residential Degree college for Men , Karimnagar on 18.01.2021
- ✓ Participated two day online national level workshop on “NIRF INDIA RANKINGS - 2022 for higher educational institutions” held on 5th & 6th January 2022 conducted by Institute of Academic Excellence in collaboration with Commissioner of Collegiate Education , Hyderabad.
- ✓ Participated in the two day national seminar on “Reforming Indian Higher Education System –Role of NEP-2020 : Issues & Challenges” sponsored by the RUSA & TSCHE held on 29th & 30th April, 2022 at GDC Huzurabad and presented a paper on Business Education and Training programs all over the a globe-A deliberation.

14.	No. of Workshops/Seminars Conducted	:	12
15.	Invited Talks/Resource Person	:	20
16.	Chaired Conference Sessions : National /International :		NIL
17.	Key Note Speeches		NIL

18. Research Graph :
Supervised (M.Phil./Ph.D.) : NIL

RESEARCH PROJECTS

UGC – MINOR RESEARCH PROJECT .

Title: Impact of organized retailing on Medium and Small Kirana Outlets in Semi Urban areas of Telangana state- a study of selected districts.

Period: 24 Months (2016-2018)

Status: Completed and submitted to UGC SERO-Hyderabad.

19. Membership of Academic Bodies (BoS) :
- Life Member in Indian Commerce Association
(M.No:T058)**
**Life member in Indian Accounting Association
(M.No:Hyd-193)**
20. Membership in Standard Journals
**Life Member in Inspira research Association, Jaipur-India
[M .No: (IJARCMSS) ISSN: 2851-7930]**

21. Member on Editorial Board : NIL

22. Extension Services (Guest Faculty/NSS/NCC/ T-SAT)

- ✓ Worked as NSS Programme Officer from 2006 to 2013 under Kakatiya University, Warangal.
- ✓ Worked as NSS Programme Officer from 2015 to 2018 under Satavahana University, Karimnagar.

Manitaining aa YouTube channel named KLR VIRTUAL ACADEMY

- ✓ for academic and career development , with 34 videos. Link below:

https://www.youtube.com/channel/UCay1XbyjxZ_xch99ozVer3A

- ✓ Delivered a live lecture on Importance and Scope of Computerized Accounting on 16.11.2019 CCE-TS ,T-SAT Nipuna program.

[Link for this video: <https://youtu.be/-QverYH0Sac>]

23. Awards Received: National/International

- Gold Medalist of Kakatiya University, Warangal in the year 2000 in M.Com.
- APPSC state topper in Commerce for junior lecturer recruitment in the year 2004.
- Received best service award from the Government of Andhra Pradesh in Junior Lecturer Service in January – 2004.
- Received University Best NSS Programme Officer award from Kakatiya University, Warangal in September – 2009.

24. Computer Skills:

Operating systems : MS-DOS, Windows XP
Packages : MS-office, Tally ERP

SPSS,
Internet Applications
(Perused PGDCA from Kakatiya University Warangal in 2001)

25. Confidential Services to Govt. Bodies:
[Rendering paper setting services to:
Satavahana University, Karimnagar.
Kakatiya University, Warangal.
Pinlge GDC (A) Hanumakonda.
UASC (A) Warangal.
GDC (A) Siddipet.]
26. E-mail : lingareddykp@gmail.com
27. Contact No. : 9849404642
28. Residential Address :
H No: 1-134,
MACHANAPALLI (Village)
JAMMIKUNTA (Mandal)
KARIMNAGAR (District)
505122-TELANGANA.
29. Any other information (you wish to provide):
(as per the LATEST API SCORE PROFORMA)
Vocational responsibilities assumed :

- ✓ Worked as NSS Programme Officer from 2006 to 2013 under Kakatiya University, Warangal.
- ✓ Worked as NSS Programme Officer from 2015 under Satavahana University, Karimnagar till date.
- ✓ Worked as Principal (FAC) in Government Junior College, Veenavanka, Karimnagar District from October – 2009 to September – 2010.

- Worked as (in GDC Chennoor, Adilabad District form 2010 to 2013):
 - In-charge of the Department of Commerce.
 - In charge Scholarships.
 - Academic Co-Ordinator
 - Literary and Cultural wing.
 - College Public Information Officer.
 - Convener of College Time table Committee.

- ✓ Worked as (in G.D.C., Jammikunta 2013-18):
 - Head. Department of Commerce.
 - Convener PG Courses.
 - Chief Convener of admissions.
 - Convener of Disciplinary Committee.
 - Convener RUSA
 - NSS program officer Unit-I

- ✓ Working as in K G C Hanamkonda from 30.06.2020
 - TSKC Co ordinator
 - College Placement officer
 - Convenor Scholarship committe
 - Member of Career Development
 - Member of cultural committee
 - Member NSS committee
 - Member IQAC
 - Member admission committee
 - Member competitive cell

Declaration

I declare that the particulars furnished above are true to the best of my knowledge and belief. I am liable for the authenticity of each and every bit of this information and indemnify the college administration that I take full responsibility in this regard.

Date: 17.05.2022

Signature

A handwritten signature in blue ink, consisting of a large, stylized initial 'L' followed by a series of connected loops and a long horizontal stroke extending to the right.

(LINGA REDDY KATIPALLI)